

ANA VARONA

CONTACT INFO



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ADDRESS

54 Wellington Street
Stirling, ON K0K 3E0
CANADA

LANGUAGES

- English
- Spanish

SKILLS

- Adobe Photoshop/Lightroom
- Adobe InDesign/Dreamweaver
- Excel, Word, PowerPoint
- Html & CSS
- Semrush
- Google Analytics
- SQL - Data Analysis
- Canva
- Mailchimp

INTERESTS

- Photography
Editing
- Music
Violoncello

SOCIAL MEDIA

- Linkedin
[Ana Varona](#)
- Instagram
[@anavarona73](#)



ANA VARONA

WEB & SEO SPECIALIST

ABOUT ME

With over a decade of experience in the dynamic world of web development and SEO, I've had the privilege of witnessing the digital landscape evolve and transform. Through the lens of my camera and the algorithms of the web, I've learned the importance of attention to detail, adaptability, and the pursuit of excellence.

WORK EXPERIENCE

2014 - 2023

Web & SEO Specialist

9 years

db designs

- Creation of visually appealing and user friendly websites
- Website Management and auditing
- Implementation of On-Page & Technical SEO
- Continuous client engagement
- Design of Digital & Physical Advertising
- Product Photography for a variety of businesses
- Email Marketing in Mailchimp
- CMS experience with Squarespace

2024

Web Specialist Freelancer

1 Month

Self-employed

CORE QUALIFICATIONS

Jan - 2024

Data Analyst (In progress)

Google

Feb - 2022

Marketing & Communications

IBMI

Sept - 2021

SEO: Competitive Analysis, Advanced SEO

LINKEDIN

August - 2021

Business Analytics: Marketing Data

LINKEDIN

August - 2021

SEO Keyword Strategy, Link Building

LINKEDIN

July - 2021

SEMRUSH SEO Toolkit Certification

SEMRUSH

Nov - 2020

Advance Google Analytics

Google

2008- 2012

Violoncello Performance

University of Cauca, Colombia

REFERENCES

David Baynes | **Quadient**

Corporate Web Product Owner
d.baynes@quadient.com
613 922 2138

Steve McCormick | **PyroGenesis**

Vice President, Corporate Affairs
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