

ANA VARONA

CONTACT INFO



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ADDRESS

54 Wellington Street
Stirling, ON K0K 3E0
CANADA

LANGUAGES

- English
- Spanish

SKILLS

- Adobe Photoshop/Lightroom
- Adobe InDesign/Dreamweaver
- Excel, Word, PowerPoint
- Html & CSS
- Semrush
- Google Analytics
- SQL - Data Analysis
- Canva
- Mailchimp

INTERESTS

- Photography
- Editing
- Music
- Violoncello

SOCIAL MEDIA

- Linkedin
[Ana Varona](#)
- Instagram
[@anavarona73](#)



ANA VARONA

WEB & SEO SPECIALIST

ABOUT ME

With over a decade of experience in the dynamic world of web development and SEO, I've had the privilege of witnessing the digital landscape evolve and transform. Through the lens of my camera and the algorithms of the web, I've learned the importance of attention to detail, adaptability, and the pursuit of excellence.

WORK EXPERIENCE

9/2014 - 12/2023 Job title: **Web & SEO Specialist**

9 years

Company: **db designs**

- Creation of visually appealing and user friendly websites
- Website Management and auditing
- Implementation of On-Page & Technical SEO
- Continuous client engagement
- Design of Digital & Physical Advertising
- Product Photography for a variety of businesses
- Email Marketing in Mailchimp
- CMS experience with Squarespace & Drupal

1/2024

Job title: **Web Specialist Freelancer**

CORE QUALIFICATIONS

7/2024

Data Analytics (In progress)

Google

2/2022

Marketing & Communications

IBMI

9/2021

SEO: Competitive Analysis, Advanced SEO

LINKEDIN

8/2021

Business Analytics: Marketing Data

LINKEDIN

8/2021

SEO Keyword Strategy, Link Building

LINKEDIN

7/2021

SEMRUSH SEO Toolkit Certification

SEMRUSH

11/2020

Advance Google Analytics

Google

2008- 2012

Violoncello Performance

University of Cauca, Colombia

REFERENCES

David Baynes | **Quadient**
Corporate Web Product Owner
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613 922 2138

Steve McCormick | **PyroGenesis**
Vice President, Corporate Affairs
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